



## CURTIN CAREERS & EMPLOYMENT CENTRE YOUR LINK TO CURTIN

The Curtin Careers & Employment Centre (CCEC) has a specialist team dedicated to connecting Curtin talent with industry. We can assist in giving employers the recruitment edge with unique access to Curtin students and graduates.

Curtin University's ongoing partnerships with industry guarantees the quality of tomorrow's workforce. We are focused on the facilitation of productive relationships with employers and understand that your business and recruitment needs are unique - our staff are dedicated to developing engagement strategies to help meet your objectives.

..... establish a strong and unique profile

..... recruit talent that suits your organisation's needs

..... work closely with faculties and schools

An overview of offered engagement channels is shown below, please contact us to discuss how we can tailor these to suit your business.

### ADVERTISE

CCEC utilises varying online channels to connect employers with Curtin students, alumni and faculty. We offer organisations the opportunity to reach their desired audience through no cost options and fee-based promotion packages.

Our primary platform is [CareerHub](#), an online jobs board accessible exclusively to Curtin students and alumni. Register your business to advertise opportunities, vacancies and upcoming events. CareerHub enables targeted communications and therefore produces high quality response and results.

### CONNECT

Developing genuine connections with your target audience can be challenging. We provide a diverse range of engagement solutions to support the development of your presence at Curtin (both on-campus and online). The following approaches can be customised to enable targeted and personal interactions:

- Unique online profiles
- Online Q&As and discussion boards
- Multi-channel social media strategies
- Direct email / mail to students
- Distribution of marketing material (print & digital)

Connect with us:

	careersfortomorrow.com.au		@curtincareers
	Curtin Careers Centre		Curtin University
	@curtincareers		Curtin Careers Centre

### VISIT / HOST

Hosting an event provides an excellent opportunity to share your business culture and engage with potential future employees.

We can provide advice and support specific to your business, to maximise the success of your event (both on and off-campus) - consider an information session, workshop or networking event.

### EXHIBIT

CCEC hosts some of the largest Careers Fairs in Australia. Participating in a Careers Fair provides the opportunity to strengthen and expand your organisation's profile whilst meeting a diverse range of students.

We also utilise online channels in conjunction with our on-campus events to ensure you're able to connect with as many Curtin students as possible, regardless of mode or location of study.

Integrated programs via [www.careersfortomorrow.com.au](#) and social media platforms create dynamic online campaigns and increased exposure.

### RECRUIT

CCEC provides support for a diverse range of recruitment needs, from work experience placements to graduate opportunities.

Our recruitment specialists tailor solutions to meet the specific objectives of your business. We can assist in giving employers an edge by providing:

- Access to high quality applicants
- Assistance with resume screening and candidate matching including screening based on academic achievement, work experience, leadership, volunteer and community involvement
- Support throughout the recruitment process (or placement where applicable)
- Advice on the best approach to meet your organisation's needs (including guidance to ensure compliance with the Fair Work Act; and, insurance cover where applicable)

### POINT OF DIFFERENCE

We strive to continuously provide fresh and effective communication channels and opportunities. Please contact us directly to discuss unique branding and talent sourcing solutions, we're always open to new ideas.

For more information or to register your business, please visit [careerhub.curtin.edu.au/Employers](#)

Please note, timing can impact your exposure, response & results. Please don't hesitate to contact us directly for further guidance.

Tel: +61 8 9266 7802

Email: [employerengagement@curtin.edu.au](mailto:employerengagement@curtin.edu.au)