



JOHN CURTIN LEADERSHIP ACADEMY

Vision, Leadership and Community Service

JCLA COMMUNITY PARTNERS: FAQs

“The program offered me an opportunity to access new and unconstrained ways of thinking about our business. The enthusiasm and desire of the students to make a better tomorrow was refreshing and inspiring.”

Patrick Moran, Edge. S1 2014.

What should a community project include?

- Able to be achieved/implemented within 5 months (refer to the specific dates)
- Provide developmental leadership opportunities for students to develop their skills including teamwork, project management, planning and communications
- Results in a positive impact in the community

What are example projects?

Solving a problem that the organisation is facing by:

- Creating business, marketing and/or project management plans
- Modernising communication strategies
- Developing an awareness campaign
- Hosting a medium size event (eg quiz night, concert, wheel-athon, art auction, movie night, high tea, networking event, BBQ etc)
- Working collaboratively on an existing larger scale event which will eventuate before the end of the specified times.

What does the process involve?

- Community organisations submit potential projects and are reviewed for suitability and presented to students on camp (posted up around the room for students to read over the four day camp).
- A selection of organisations will be invited to speak on JCLA camp about their organisation and about the project (but this does not guarantee project will be taken on).
- On the final day of camp, students self-select the project they would like to work with in teams of six students.
- Post camp - student group and community organisation meet to discuss and decide on scope/communication frequency/preferences etc. Unsuccessful projects will be notified.
- Students must then complete a Project Charter, and Project Management and Marketing Plan.
- Not all projects can be taken on. Only five projects can be selected (from a pool of up to 20 projects).

What can the community partner expect?

- Six committed students from different faculties, backgrounds and ages, for 5 - 7 hours per week during semester time.
- Students are balancing university studies, part-time work, hobbies/sport, family, relationships...and JCLA!
- Most will have very limited experience with working with professional organisations.
- It is likely to be a big learning experience for them, but they are capable and hard-working, and put a large amount of work in.
- Sometimes expectations will need to be re-visited half way through!

What do we recommend?

- Start the communication early.
- Be clear with the objectives of the project and transparent with limitations. This includes restrictions to use of your organisation's brand/anything you know will not get approved.
- Some projects may be less clear (ie. generating creative approaches to raise awareness of X).
- Both parties must agree on the scope and outcomes early (within 2-3 weeks).
- The groups require a contact person, if that person is planning leave please provide a handover for an alternative contact person and connect the two.
- Work with the JCLA Project Mentors (an alumni who is allocated to each team and is also developing their leadership skills).

What are the guidelines?

- You must be an Australian registered Non-Profit Organisation.
- You must have a bank account that students can deposit fundraised money into.
- Only one successful project proposal per 12-month period per community partner.
- If a community partner's proposal is unsuccessful one year, they are welcome to submit again the following year.
- The community organisation must have a representative who is available to support students the entire length of project.
- The more information to support the proposal the better. Attach PDF's that can be printed and attached to EOI form, as students don't have access to internet on camp
- Multiple projects can be submitted, however only one can be selected from your organisation.
- Feel free to give creative flexibility to students in deciding a project idea, however the project scope/ outcome must be agreed upon within first two weeks.

For further information or to ask any questions, please email leadership@curtin.edu.au.